

The Exhibition of Future Agricultural Technologies Featuring Automation, 6th Industry, and Efficiency Improvement



AGRI EXPO NIIGATA 2026

SHOW REPORT

Date

February 25 (Wed)•26 (Thu)•27 (Fri), 2026

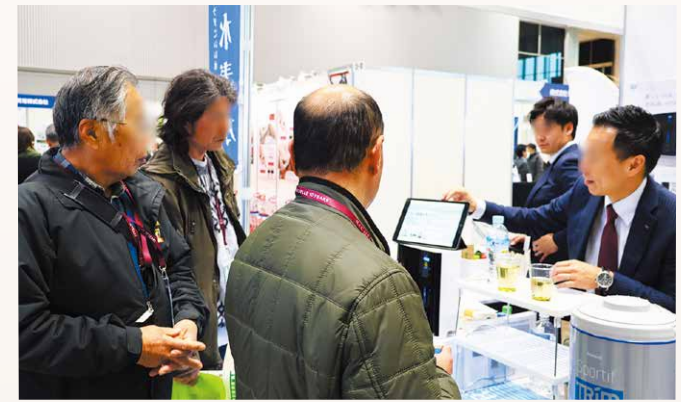
Venue

TOKI MESSE NIIGATA CONVENTION CENTER



TSO International
Gate to Global Business

Highlight ① 222 Exhibitors from around the world and 7,659 visitors in one dynamic marketplace



Highlight ② Active business negotiations and adoption consultations were held daily



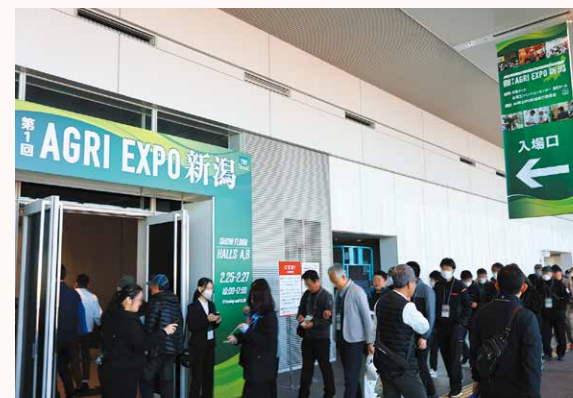
Highlight ③ Around 220 attendees joined the reception party, creating a networking opportunity



First Held in Niigata, Japan's Agricultural Powerhouse

● Exhibition Overview

Visitors included farmers, agricultural corporations, JA (Japan Agricultural Cooperatives), and mass retailers, as well as other stakeholders in the agriculture and livestock industries. Business negotiations aimed at expanding sales were conducted over the three days.



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Organizer TSO International Inc.

● Exhibitors and Participating Countries & Regions

• **222** Exhibitors

• **4** Countries & Regions

Cambodia, South Korea, Taiwan, Vietnam



● Number of Visitors

	February 25 (Wed) Cloudy	February 26 (Thu) Sunny	February 27 (Fri) Sunny	Total
1.Visitors*1	2,760	2,576	2,307	7,643
2.Press*2	12	4	0	16
Total	2,772	2,580	2,307	7,659

● Visitor Counting Method

*1 Those who pre-registered and registered on the day are counted as one person.

*2 The number of press registered for coverage by the Show Management Office is counted.

* The number of guests and related persons who attended the meeting at the Show Management Office is calculated in accordance with 1.

Floor Map (TOKI MESSE NIIGATA CONVENTION CENTER)

Products and services related to agriculture and livestock were organized into specialized zones, providing effective business opportunities with highly targeted visitors.

The floor map is divided into several main zones:

- Smart Agriculture Promotion Zone (スマート農業促進ゾーン):** Located at the top left, featuring booths for MFT, DREAM BEER, and various agricultural technology companies.
- Decarbonization & SDGs Support Zone (脱炭素・SDGs対策支援ゾーン):** Located in the top center, including booths for KAWACHI, EF POLYMER, and others.
- Work Environment & Disaster Prevention Support Zone (労働環境・災害対策支援ゾーン):** Located in the top right, with booths like AMUNZEN, KOBAYASHI, and others.
- Agricultural Materials & Distribution Support Zone (農業資材・流通支援ゾーン):** A large central zone containing numerous booths such as FUJIKAWA, MY Stella, and many others.
- Sixth Industrial & Processing Equipment Zone (6次化・加工機器ゾーン):** Located in the middle left, featuring booths for TOWA, OSAKI, and others.
- Smart Agriculture Promotion Zone (Smart Agriculture Promotion Zone):** Located in the middle right, with booths like HOZONE, SUN HOPE, and others.
- Dairy & Livestock Support Zone (酪農・畜産支援ゾーン):** Located at the bottom left, including booths for WININ, CHUNG CHENG SCISSORS, and others.
- Agricultural Materials & Distribution Support Zone (Agricultural Materials & Distribution Support Zone):** Located at the bottom center, with booths like KRETE, NAMIKUS, and others.
- Korea Rural Community Corporation (KRC) Pavilion (韓国パビリオン):** Located at the bottom right.

Service areas and other features include:

- 1F Exhibition Hall (1F 展示ホール):** The main exhibition space.
- 2F Exhibition (2F 展示場):** Additional exhibition space.
- Help Desk (ヘルプデスク):** Located at the bottom center.
- Reception (受付):** Located at the bottom center.
- Badge Printing Counter (バッジ印刷カウンター):** Located at the bottom right.
- On-site Visitor Registration Counter (当日来場登録カウンター):** Located at the bottom right.
- Multi-Story Parking Garage (立体駐車場):** Located at the bottom left.
- Seminar Rooms (セミナー会場 A and B):** Located on the right side.
- Speaker's Room (セミナー講師控室):** Located on the right side.
- VIP Lounge (VIPラウンジ):** Located on the right side.



AGRI EXPO NIIGATA 2026 Exhibitor List

Access International	EF Polymer	HONENAGRI	Kokudo ryokuka
ACP	EFT Drone	HWASUNG INDUSTRIES	Kokusainougyosha
Advanced Orchard Research Council	Eguchi-ya	hyakuissyou	KOREADIGITAL
AGLOBAL	Electric Power Engineering Systems	Hyosung ONB	KRC (Korea Rural Community Corporation)
American Express International	Euglena	IKKEI	Kuretake
AMINOLAB	Faeger	I'm	KYOEI SANGYO
Amundsen	FieldWorks	INFINITY Enterprises	KYOSEI
APA Corporation	FMAGTECH	INFOTRADE MEDIA	Machine Farming Trading
Asagiri	FT BIOPOWER	intertek	Maranatha
Bayer CropScience	FuFong fogging	ISHIBASHI	MARUTAKA
BLASEN	FULBIO	Ishikawa energy research	Masudasyoji
BSAC	FURUSATO	IT Tech	Mazex
Central green	GFFA	ITKOBO-Z	Meiwa Kogyo
Central Information Service	GINT JAPAN	IWATSU ELECTRIC.	Merci
CHUNG CHENG SCISSORS	Good Man Service	IZAWASHOTEN	M-FACTORY
CHUNG-OH ENGINEERING	HACOAS	japanmagnets.	Mimoto Engei
CREST	HAIGE	Jin Jhan Greenhouse Project	Mirai Agris
CuboRex	Hanna Instruments JAPAN	KAEDE	MIRAI INDUSTRY
DAEDONG INC	HARADA CORPORATION	KAJIWARA	Misuzu Koki
DAITO	HASHIMOTOYA/Lantmännen Aspen	KAKUICHI	Mitaka
DENBA JAPAN	hatakehottoke	kamei shouten	Mitsuwa
dennou assist	Hi-Target	Kankyo Silver	Mog/JANG Seeder/Nakagawa Syouten
DIAMOND QUANTUM BIOTECH	HOKURYO DENKO	Kantoh Nosan	MY Stella
DREAMBEER	Hokutsu/SEKISUI CHEMICAL	KOBAYASHI	NAKAYO
Drone Technica	Honda Walk	KOBAYASHI & CO.,LTD.	NAMBO

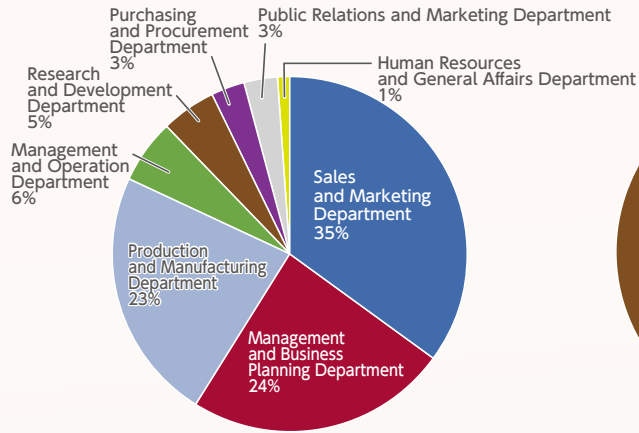


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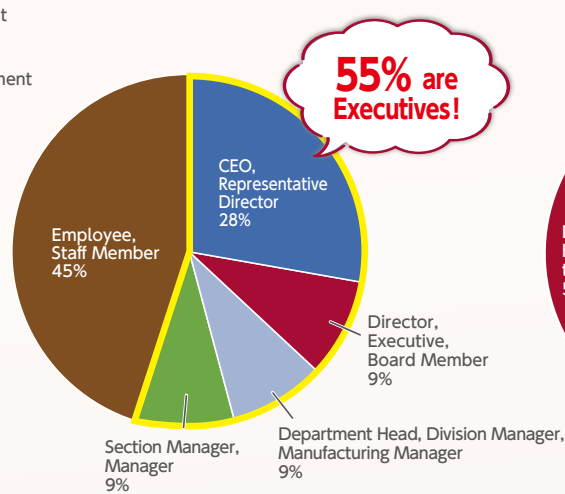
NAMICS CORPORATION	Pulsar International	Softobiru/SoftBuild/Farm Alliance Management	Trigger
Nara Kougyou	Rental Kotos	Soken Chemical & Engineering	Union Formosa Biochemistry
Nashimoto Industries	REPY PLUS	SSS	UNIPULSE
NEXYZ.	RFJ	SUN HOPE	UNIQ
NICHIMO	Rinne Compost Plan	Sun Power	URABE SANGYO
Nihon Trim	ROBOTIX JAPAN	SUNGBOO	vegetalia
Niigata University	ROYAL INDUSTRIES	Sunpoly	VIP GLOBAL
Niigata-Kubota	Rural Culture Association Japan	Suzak/QUEST	Virgo wave
NIPPON TALC	RYOKUSUI KOGYO	SUZUTEC	WAKUSOTOSOUKENKYUJYO
Notoshichi	SankyoTateyama	TAEKWANG INDUSTRY	WaterCell
NTTe-Drone Technology	Sanori/agurumi	TAKIGEN	Will be
NYB-Corporation	SANSEI	TECHNO ROLL	WININ ENRRERPRISE
Ocean Trading	SANSO ELECTRIC	TENJU HAMONO	YAMAKO FARM
Ogihara Kogyo	Sanwa Yushi	THE JAPAN AGRICULTURAL NEWS	Yamani Vinegar
Ohishi Sangyo	SANYO TRADING	Timee	YAMATO
Oji F-Tex	Sasaki Corporation	TOAMEC	YANMAR AGRI JAPAN KANTOU-KOUSHINETSU DIVISION
OKAMOTO INDUSTRIES	SECTION NOVA	TOEI	YASHIMA DENGYO
ONSITECH	SEKISUI KASEI HOKKAIDO	toho kogyo	Yokoyama Shokai
Optomarine	ShareGreen	TOKANKOSAN	YOUSEFUL HOUSE
OREC	SHIMA TRADING	TOKO UNYU GROUP	ZERO
PHYTOCHROME/Ajinomoto Healthy Suuply/ Arysta LifeScience	SHINHEE CnM	Tokyodoroneplus	
Plantnetwork	ShinJinChemTech	TOMIYAMA	
Plus	Shizuoka Seiki	TOWA	
PremiumWater	SHOUEI	TOYO ENGINEER	
Product Solution Engineering	SHOWA FARM (SYOWA ZOUEN DOBOKU)	TOYO INK	

Visitors Overview & Survey Results

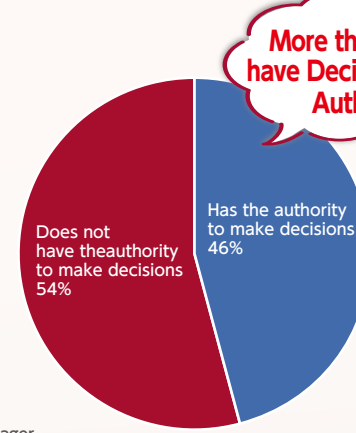
Job Category



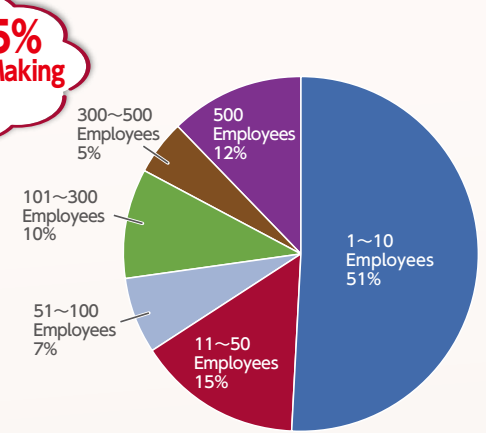
Job Title



Decision-Making Authority



Number of Stores, Branches, Locations



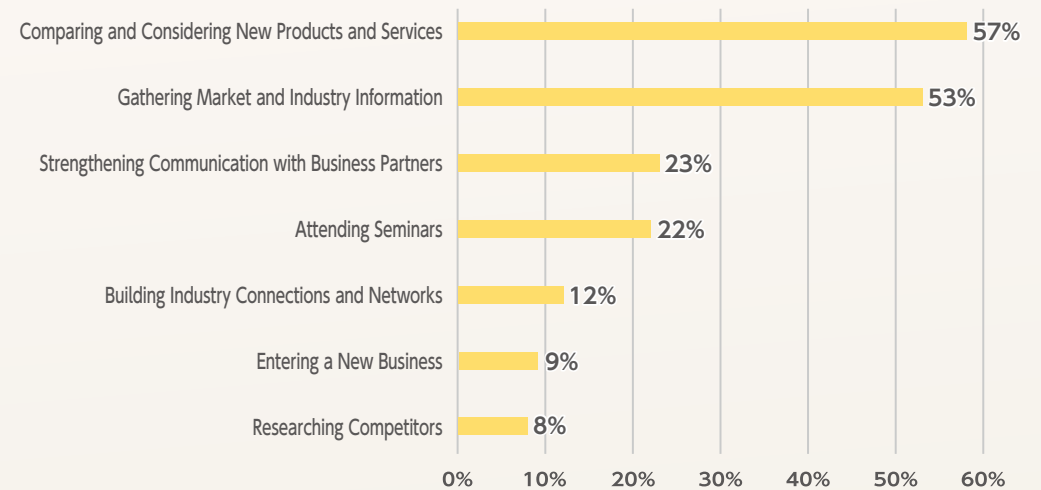
Industry*

* Multiple answers possible



Purpose of Visit*

* Multiple answers possible



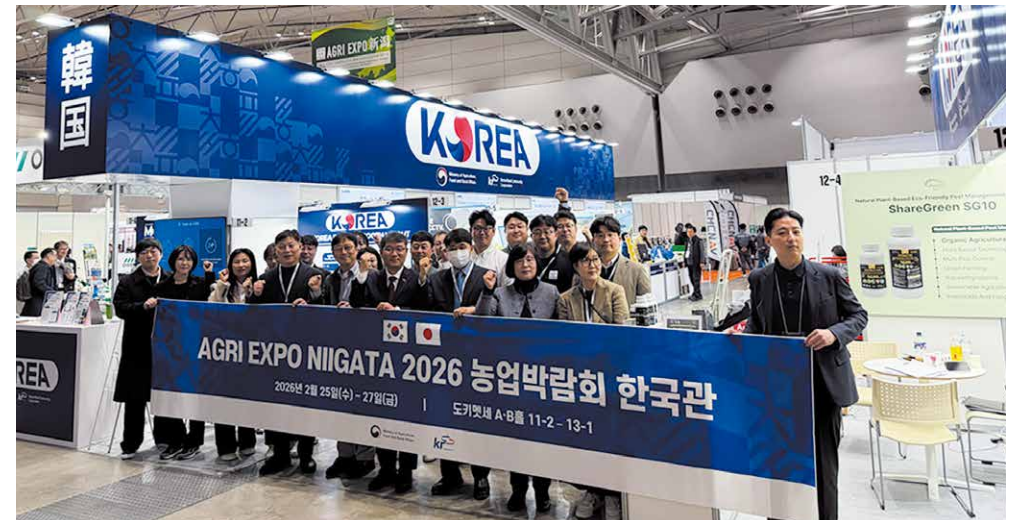
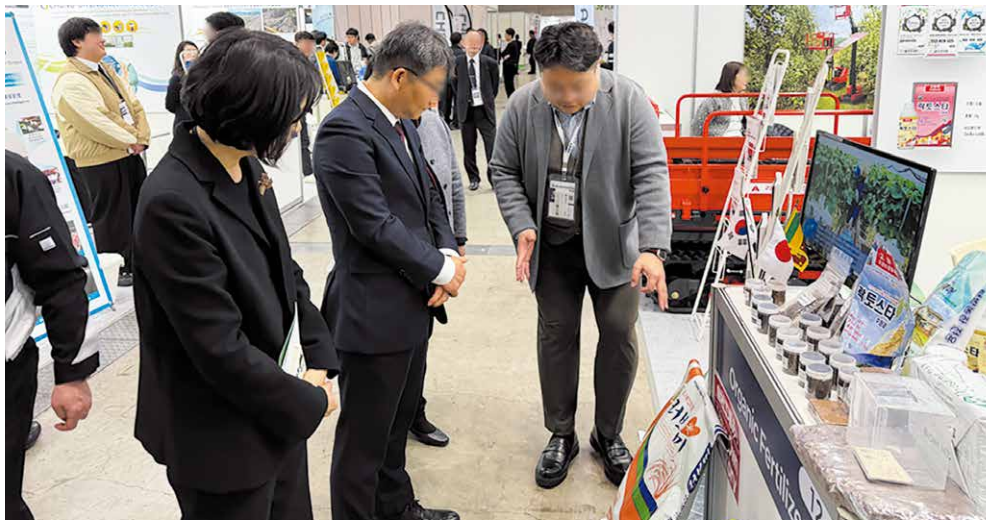
Hosted a Buyer Tour for Key JA Representatives (Japan Agricultural Cooperatives)



Participating organizations in the study tour : JA Uonuma, JA Minami Uonuma, JA Echigo Chuetsu, JA Niigata Kagayaki, JA Sado

* in no particular order

Business Exchange Between Overseas Exhibitors and Japanese Companies



Exhibitors from Korea and Taiwan participated, creating opportunities for exchange with Japanese companies. In addition, government officials also attended, making the event a networking platform connecting local and international stakeholders.

Promotional Activities

A strong promotional system was built through editorial coverage and advertising in collaboration with overseas media and partners.

International Partner Exhibitions and Media

AGRI
CAMBODIA

AGRI
VIETNAM

Infotrade



Garden Trader
(INFOTRADE MEDIA Co., Ltd.)

Next Exhibition Information

Coming Back in 2027 to Niigata, Japan's Agricultural Powerhouse

**Exhibitor applications are now open.
We look forward to your participation!**

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AGRI EXPO NIIGATA 2027

Date : February 24 (Wed) - 26 (Fri), 2026

Venue : TOKI MESSE NIIGATA CONVENTION CENTER

For the latest information and inquiries about exhibiting next time, please contact us via the form below.

Email

overseas@tso-int.co.jp

Inquiries and Request for Exhibitor Information

