

The Exhibition of Future Agricultural Technologies Featuring Automation, 6th Industry, and Efficiency Improvement



AGRI EXPO NIIGATA

Notice of Schedule Change for AGRI EXPO Niigata 2027

To Exhibitors and Related Parties

Thank you very much for your continued support and cooperation with AGRI EXPO Niigata.

AGRI EXPO Niigata was held for the first time in February 2026. Thanks to the support of many exhibiting companies, visitors, and related organizations, the exhibition concluded successfully as a new business platform for the agriculture and food industries in Niigata Prefecture. We would once again like to express our sincere appreciation to everyone who participated and supported the event.

As we prepared for the 2027 edition, we received many comments from exhibitors and companies considering participation that, for a large-scale exhibition, a biennial schedule would be easier to accommodate given the investment cycles for agricultural machinery and equipment. Many of the world's major agriculture-related exhibitions, including AGRITECHNICA and VIV ASIA, are also held every other year. Based on the achievements and challenges identified through the inaugural exhibition, the Show Management Office concluded that securing sufficient preparation time would be the best way to further strengthen visitor promotion and publicity, expand collaboration with industry organizations, government agencies, and JA, broaden exhibition categories, and develop the event into an exhibition that creates even more business opportunities and measurable results for visitors.

Accordingly, the schedule originally planned for AGRI EXPO Niigata 2027 will be changed, and the next edition is now planned for 2028. We are currently coordinating dates with a view to holding the event between February and April 2028. The official dates will be announced as soon as they are finalized.

Through this schedule change, we are confident that AGRI EXPO Niigata can grow into an exhibition that delivers greater results for both exhibitors and visitors and contributes even more to the development of Niigata's agriculture and food industries. The Show Management Office will continue preparations to provide a valuable business platform for everyone involved.

We sincerely apologize to companies that have been looking forward to exhibiting for the additional wait. We greatly appreciate your understanding and ask for your continued support and cooperation.

Sincerely,

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